

WIN!

THE LEARNING ADVENTURE OF A LIFETIME, courtesy of AMT

ARE EXAMS AND ASSIGNMENTS STARTING TO STRESS YOU OUT? HOW DO YOU LIKE THE SOUND OF A HOLIDAY IN THE SUN, WITH THE ADDED BONUS OF ADVANCING YOUR MASSAGE CAREER?

Student massage therapists are important to AMT – the future of our industry is in your hands. And to show our appreciation for your hard work, we are offering a bursary for one lucky student to our 2015 conference.

The prize includes registration to the AMT 2015 Regional Mini Conference on Friday 30 October and Saturday 31 October and three nights accommodation at the conference venue (Opal Cove Resort, Coffs Harbour) in a resort room, breakfast included. You will receive morning and afternoon teas and lunch during the conference and a ticket to the conference dinner on Saturday night.

Situated on spectacular beachfront at the Opal Cove Resort, the conference program features a selection of two-day workshops. You can choose from advanced myofascial techniques with international presenters Bethany Ward and Larry Koliha, clinical work-up techniques with Sydney chiropractor Andrew Shepherd, and approaching lymphoedema and cancer safely with lymphoedema management educator, Elsebeth Petersen.

After the workshops are done, relax by the pool with a frosty beverage, take a stroll on one of Coffs Harbours many pristine beaches, or get your adrenaline pumping at the Big Banana's toboggan run, only 7 km down the road from where you will be staying.

HOW TO ENTER

You know how good massage is for health and wellbeing. But how do you get that across to potential clients?

The challenge: AMT is running a 'Marketing Massage' YouTube competition. We want you to make a short video blog promoting massage therapy and the massage therapy industry.

Entries will be judged on the following criteria:

- Creativity
- Entertainment value
- Ability to 'sell' the product (ie massage)
- Clicks, likes and shares count – so engage your social network to boost your chances

You'll receive extra points if you can incorporate a G-rated body part and quote a piece of massage therapy research (Hint: Why not check out AMT's classified research database?).

To be eligible, you must be:

- over 18 and live in Australia
- enrolled in a massage therapy qualification at a Registered Training Organisation
- a student member of AMT. AMT offers free student membership. To take out student membership to AMT, follow this link: <https://members.amt.org.au/students/new>
- If you are worried about the technical side of this competition, don't be! Check out this easy wikiHow guide for step-by-step instructions on how to make and upload your YouTube clip to your personal YouTube account: <http://www.wikihow.com/Make-a-YouTube-Video>

Alternatively, if you don't have your own YouTube account, you can still enter the competition by emailing us the link to your video. Your video must be in MP4 format.

You must also abide by the rules and regulations of the competition (see over).

Entries open on 13 July 2015 close 18 September 2015.

Enquiries: email info@amt.org.au or phone the office on 02 9211 2441.

SO GET YOUR CREATIVE JUICES FLOWING!



PO Box 826
Broadway NSW 2007
T: 02 9211 2441
F: 02 9211 2281
www.amt.org.au
info@amt.org.au
ABN 32 001 859 285
Established 1966

OFFICIAL CONTEST RULES

1. To be eligible to enter the competition, you must be:
 - over 18 and live in Australia;
 - enrolled in a massage therapy qualification at a Registered Training Organisation;
 - a student member of AMT;
 - able to cover your own travel expenses.
2. Entries must be approximately 60 seconds long and must not promote your own massage business.
3. Entries open 13 July 2015 and close 18 September 2015.
4. You may enter the competition once only.
5. Entry forms and videos must be received by 18 September 2015. Entries can be posted or emailed to AMT (see Entry Application form for email and postal address) along with completed and signed copies of the Entry Application form and Release form.
6. By entering this competition, you are granting AMT permission to use, reproduce, transmit and display your clip for promotional purposes on its website, social media sites, and link to it in its journal and e-newsletter. The assignment of copyright and other property rights is given by entrants in exchange for AMT including their entry in this competition. The entrant retains the right to use their clip for their own purposes.
7. This competition is free to enter.
8. You must comply with the YouTube Community Guidelines. Entries which don't comply will be disqualified.
9. Entries containing vulgarity, obscenity or any other offensive material and/or plagiarised or unauthorized copyright material will not be considered by the judges.
10. The competition will be judged by the AMT Board of Directors.
11. Prizes will be awarded to the winning entry after the close of the competition. The winner will be notified via phone and email.
12. The prize is not redeemable, transferable or refundable.
13. YouTube is not a sponsor of this contest and YouTube is released from any and all liability related to this contest.
14. The Association of Massage Therapists Ltd is subject to the provisions of the Privacy Act 1988. Any personal information you supply to us is used strictly in accordance with the Act and kept in the strictest confidence. You have the right to access and correct any personal information that the Association holds about you.

None of the details given by you will be divulged to third parties without your permission and knowledge.

Your personal information may be used only by this Association to improve its services and to provide you with the latest information about any new related services and promotions such as workshops and conferences.

ENTRY APPLICATION

Please complete this form and answer all questions. You will not be considered if it has any incomplete fields or if any questions are not answered. You may download this form, complete it, and scan it into a document that becomes an attachment to your emailed entry OR you may mail or drop off your entry form so that it arrives at our office on or before 18 September 2015.

You can email this fillable form to: **info@amt.org.au**

You can mail this form to:
Association of Massage Therapists Ltd
PO Box 826
Broadway NSW 2007

AMT student number:

First name:

Last name:

Address:

Home phone:

Mobile:

Email:

Video link:

Name of Registered Training Organisation at which you are currently enrolled:

Name of massage qualification you are studying:

Are you 18 years of age or older?

Are you or have you ever been an employee or contractor to AMT?

Are you related to or a member of a household of a current or former employee or contractor of AMT?

I have signed this application and release form. I affirm that the statements made by me herein are accurate and truthful. I also affirm that I understand that my video may be displayed on AMT's website, social media platforms, and linked to its journal and e-newsletter.

Print name:

Date:

Signature:



in good hands

PO Box 826
Broadway NSW 2007

T: 02 9211 2441
F: 02 9211 2281

www.amt.org.au
info@amt.org.au

ABN 32 001 859 285
Established 1966

RELEASE

In consideration for the opportunity to submit my video and entry application to participate as an applicant in the Marketing Massage contest run by the Association of Massage Therapists Ltd (AMT), I give AMT and its agents and contractors the right and permission to use, copy, alter, distribute, publish, broadcast and display the video that I have submitted, my voice and likeness, and my name on AMT's website, elsewhere on the Internet, in advertising and promotional materials, and in any other medium or format for any purpose related to the Marketing Massage contest.

I attest that there is no copyrighted material in my video.

I represent and warrant to AMT that:

- The video is my original work
- I have not granted anyone else any rights to use, distribute, publish, broadcast or display the video
- I have the full right and authority to execute this Release
- I have all rights necessary to grant the rights and releases granted in this Release
- I have read this Release and I fully understand it
- All statements and information included in my Entry Application and any other statements and information that I provided or will provide to AMT are true and complete

Print name:

Date:

Signature:



in good hands

PO Box 826
Broadway NSW 2007

T: 02 9211 2441

F: 02 9211 2281

www.amt.org.au

info@amt.org.au

ABN 32 001 859 285

Established 1966